WELCOME TO OUR

# Quarterly Newsletter we've so glad you're here!



#### HONORING SERVICE



Across the vast United States, SOGF endeavors to cultivate collaborative relationships to uplift active-duty service members' lives and their families in Florida, Arizona, Washington, Washington D.C., and North Carolina. Standing as a beacon of honor and excellence Fort Liberty, North Carolina, proudly houses the esteemed U.S. Army John F. Kennedy Special Warfare Center and School (USAJFKSWCS).

USAJFKSWCS is the gateway into the Special Operations Forces for those dedicated to mastering the fundamentals and become one of the elite members of Army's Special Operations Regiments: Special Forces, Civil Affairs, and Psychological Operations. The USAJFKSWCS impact resonates deeply within the military community, with its cadre playing a pivotal role in shaping the next generation of Special Operations Forces.

The cadre forms the backbone of our special operations community, who are essential in developing agile team members and adaptive problem solvers always prepared to confront the challenges of modern irregular warfare. The qualification courses foster a sense of camaraderie, inclusion, and self-confidence through their training tactics. The significance of USAJFKSWCS extends beyond its premises, providing exclusive access to advanced training units like the

Joint Special Operations Medical Training Center (JSOMTC), SCUBA School, Military Freefall School, and the Language Institute. Additionally, it stands as the premier U.S. Army Special Operations Forces leadership development campus, offering courses such as the Captains Career Course, Warrant Officer Course, and Non-Commissioned Officer Course, reserved for the finest in the field. The dedicated professional staff within USAJFKSWCS, including experts in various fields such as soft skills, military occupational specialties (MOS), academia, and technical disciplines, collectively epitomize the ethos

of quiet professionalism. The genesis of legacies formed within the halls of USAJFKSWCS reinforce the SOGF mission. Graduates not only serve our country faithfully but also ascend to prominent roles in the U.S. government, Corporate America, and the Federal Ecosystem. SOGF emphasizes safeguarding and supporting Special Operations Forces personnel and their families. Our mission is simple yet profound: to stand as a pillar of strength for those who serve in the shadows, ensuring they receive the unwavering support they deserve.

## SOGF Quarterly NEWSLETTER

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### Ended 2023 with Holiday Cheer, Stepped into a Bright 2024!

In December, the holiday spirit was in full swing as the Special Forces Foundation (SFF) and SOG Foundation partnered up, both thrilled to be part of the festive celebrations. This partnership extended to the joint kickoff of the holiday season alongside the 1st Battalion, 1st Special Warfare Training Group (Airborne), and the 2nd Special Warfare Training Group (Airborne) service members, civilian employees, contractors, and family members. Our support was a token of appreciation to the units, accompanied by laughter and Carolina BBQ.



It was delightful to be in the company of so many. The sound of children playing and laughing was definitely the highlight of the festivities. We sincerely thank Rick Hendrick, Brian Hambly, Dave Ingram, and their families from the NASCAR world for joining us and spreading holiday cheer alongside the cadre and their families at Camp Mackall. A special thank you goes to the Special Forces Foundation for their unwavering support – their assistance was invaluable.

### STRATEGIC PARTNERSHIPS

### Special Forces Brotherhood DD

The SOG Foundation operates as a subsidiary of the Special Forces Foundation (SFF), a relationship established years ago when Bill Hanes (SOGF Founder) and Ignacio Garza (SFF Founder) first met as members of the 10th Special Forces Group (Airborne). As part of the Special Forces Foundation family, SOGF falls under the SFF umbrella. This affiliation allows us to leverage the existing infrastructure and resources of SFF, ensuring that every contribution to SOGF is secure and fully compliant with regulations. In pursuing success, innovation, and sustainability, we actively seek partnerships with organizations and individuals who share our commitment to making a positive impact. At SOGF, collaborating with like-minded entities can effectively contribute to the causes we hold dear and close the gap towards achieving our goals.



Stay tuned for updates!



SOGF is excited to announce our collaboration with SFSF for the 2024-2025 Scholarship Opportunities. For the first time, SWCS has been granted four scholarships. As we approach the final two weeks, we eagerly await the announcement of this year's recipients! We sincerely thank the Special Forces Scholarship Fund and our Founder for this opportunity.

#### Timeline:

- 01 Feb 15 Mar: Applications accepted
- May June: Award ceremony
- July: Scholarship disbursement



Our Charlotte, North Carolina, teams are gearing up for a thrilling season on the track in 2024! We're cheering on Danny Bohn, Tommy Joe Martins from Alpha Prime Racing, Sam Hunt from Sam Hunt Racing, Bryan Smith, Rick Hendrick, and their entire teams as they compete throughout the year.

### >>> UPCOMING EVENTS - Join wg!

Discover the exciting opportunities to become a sponsor for our upcoming events and initiatives. By partnering with SOGF, you play an instrumental role in supporting our mission and making a tangible difference. Your sponsorship is not just a contribution but a vital part of our journey.

Contact us today! Sponsorship packages are available.

Prepare for an electrifying and memorable Memorial Day Weekend! Don't miss the NASCAR Cup Series Coca-Cola 600 at Charlotte Motor Speedway on May 26, 2024.



Photo By: Charlotte Motor Speedway



### SOGF Genesis Legacy Gala & Golf Event Pinehurst Resort, North Carolina December 13, 2024

Join us for a day of celebration and philanthropy as we honor our achievements and raise vital funds to support the future endeavors of the Special Operations Genesis Foundation. Hotel accommodations are available!

https://www.pinehurst.com

### No.2 and No.4

Join us to walk in the footsteps of legends and play the holes that will shape a new generation of icons at Pinehurst. No. 2, designed by Donald Ross, renowned as the premier site for golf championships in America, having hosted more single golf championships than any other course in the country. Fun facts include its back-to-back hosting of the U.S. Open and U.S. Women's Open Championships in 2014. No. 4, crafted by Gil Hanse, offers visually stunning landscapes and strategic bunkering, capturing the timeless tradition of Carolinas Sandhill golf. Mark your calendars as the U.S. Open returns to Pinehurst in June 2024, followed by championships in 2029, 2035, 2041, and 2047. (Pinehurst, 2024)



### **GENESIS LEGACY GALA**

Black tie Affair

### PINEHURT COUNTRY CLUB

After a day on the course, it's time to glam up for our elegant Gala Evening! Indulge in an exquisite dining experience, live entertainment, and inspiring speeches.



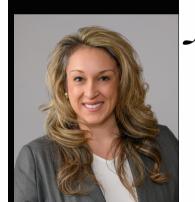


# William (Bill) M. Hanes

As we embark on our journey of compassion and innovation, we proudly highlight our organization's exceptional founder and president. With a distinguished 31-year career as a Special Forces Ranger Command Sergeant Major, culminating in his tenure at the U.S. Army John F. Kennedy Special Warfare and Center, Bill brings an unparalleled depth of experience and resilience to our organization. Encountering numerous personnel emergencies throughout his career and witnessed the transition from urgency to criticality, he has navigated the challenges restrictive policies and regulations, often leading to agonizing waits

for feasible solutions. However, his unwavering commitment to service and relentless pursuit of solutions are the guiding force of his transformative approach to leadership. From managing diverse units during overseas deployments to spearheading organizational change development initiatives, Bill's achievements underscore his dedication to excellence and his passion for making a difference. His vision is clear: to meet the warfighter's needs without bias or judgment, ensuring everyone receives the support and care they deserve. With a Bachelor of Health Science from Campbell University and extensive training from The NCO Leadership Center of Excellence and Sergeants Major Academy, he embodies the spirit of lifelong learning and continuous improvement. As we navigate the challenges of today and envision a brighter tomorrow, let us draw inspiration from Bill's remarkable journey and his unwavering commitment to serving others. Together, guided by his visionary leadership, we will continue to innovate, transform lives, and impact our community and beyond.

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### amie L. Aguirre

Our Vice President and Chief Operating Officer, embodies dedication and unwavering commitment, drawing from her distinguished 23-year career within the Special Operations Forces (SOF). Retiring as a Sergeant First Class, she not only served our country but also blazed new trails as the founder and CEO of Traverse Operations Solutions LLC and as a co-founder of SOGF. Throughout her journey, Jamie has navigated the complexities of diverse environments with grace, honing her leadership and entrepreneurial skills while remaining steadfastly devoted to her mission of service. Jamie's extraordinary ability to identify gaps

and implement effective solutions speaks volumes of her experience as a seasoned SOF practitioner. She is a relentless advocate for those in need, tirelessly championing their causes and giving voice to the voiceless. Despite the demanding responsibilities of her role in SOF, she has nurtured her family with unwavering love and dedication. As a single mother, she balanced active-duty service with multiple overseas deployments, raising three daughters and her youngest sister while serving. Her path, marked by strength and dedication, is a testament to her ability to juggle active-duty service and multiple deployments alongside the challenges of raising two micro-preemie daughters. Beyond her distinguished military service, Jamie's commitment to making a positive impact knows no bounds. She has experienced the hardships accompanying service, enduring silently and persevering through solitary battles. Her drive is fueled by compassion, lighting the way and bringing hope to even the darkest places.

### Forging Bonds in the Shadows

Upholding Values & Mission at the SOG Foundation

Thank you for joining us on this journey. The professional relationship between Bill, serving as J3 Ops SGM, and Jamie, serving as SOF LNO HKIA, Afghanistan, began as strangers deploying as individuals but quickly formed a collective team as part of the HQ NSOCC-A-SOJTF-A, forging a strong bond through shared allegiance and the words of the NCO Creed and SOF Truths. We uphold the SOF Core Values and our SOGF Core Values: Excellence, Empowerment, Empathy, Integrity, Service, and Resilience.

Our mission at the SOG Foundation is unwavering: to serve as steadfast allies for those who operate in the shadows, ensuring they receive the support they deserve. Setting ourselves apart with rapid response capabilities, we specialize in delivering immediate triage and assistance within critical timeframes. Whether within the initial 24-96 hours or extending to two weeks, our team remains committed to a solutions-based approach, providing long-term assistance through a carefully vetted referral process within a specialized ecosystem. As we continue this path of service and support, let us stand together, strong and resilient, ready to face any challenge and champion the cause of those in need. Thank you for being part of our mission.





### Thank you for joining us on this journey!

HAVE ANY QUESTIONS ABOUT WORKING WITH US?

Please don't hesitate to contact us.

LET'S CHAT!

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